



SQUADRA CORSE

LAMBORGHINI SUPER TROFEO EUROPE

2024 CHAMPIONSHIP OVERVIEW

03

2024 CALENDAR & SERIES INFORMATION

— SERIES CALENDARS

EUROPE

 **IMOLA, ITALY**
19 - 21 April

 **SPA-FRANCORCHAMPS, BELGIUM**
09 - 11 May

 **LE MANS, FRANCE**
11 - 15 June

 **NÜRBURGRING, GERMANY**
26 - 28 July

 **BARCELONA, SPAIN**
11 - 13 October

 **JEREZ DE LA FRONTERA, SPAIN**
14 - 15 November



NORTH AMERICA

SEBRING INTERNATIONAL RACEWAY
13 - 15 March

WEATHERTECH RACEWAY LAGUNA SECA
10 - 12 May

WATKINS GLEN INTERNATIONAL
20 - 23 June

CIRCUIT OF THE AMERICAS
31 August - 1 September

INDIANAPOLIS MOTOR SPEEDWAY
20 - 22 September

JEREZ DE LA FRONTERA
14 - 15 November

ASIA

SEPANG, MALAYSIA
05 May

THE BEND, AUSTRALIA
09 June

INJE, KOREA
28 July

Fuji, Japan
18 August

SHANGAI, CHINA
15 September

JEREZ DE LA FRONTERA
14 - 15 November

WORLD FINALS 2024
16 - 17 November, Jerez De La Frontera, Spain

03

2024 CALENDAR & SERIES INFORMATION

RACE WEEKEND FORMAT

THE LAMBORGHINI SUPER TROFEO PROVIDES DRIVERS AN EXCELLENT VALUE IN TERMS OF TRACK TIME DURING THE RACE WEEKEND.

TRACK TIME OF OVER FOUR HOURS

FREE PRACTICE

2 X 60 MINUTES

QUALIFYING

2 X 20 MINUTES

RACES

2 X 50 MINUTES

To define starting grid of
Race 1 & Race 2

Races with pitstop/driver change
Start procedure: Rolling start

MAX 51 CARS ON THE GRID PER RACE

**RACE FORMAT VALID DURING THE FOLLOWING ROUNDS:
IMOLA, SPA, NÜRBURGRING, BARCELONA, JEREZ DE LA FRONTERA AND WORLD FINALS**

03

2024 CALENDAR & SERIES INFORMATION

LEMANS SUPPORT EVENT INTRO & EVENT FORMAT

2024 marks a new important milestone in the history of the Lamborghini Super Trofeo since, for the first time, teams and drivers will have the chance to fight on a brand-new but, at the same time, legendary ground.

Lamborghini Squadra Corse One-Make Series will be the support race of the 24 Hours of LeMans, one of the world's most prestigious races and the oldest active endurance racing event in the World.

Being the support race of the 24 Hours of LeMans means having the unique opportunity to compete on the emblematic curves of the track and, for Super Trofeo teams and drivers will be the place to be.

This unmissable event will bring you under the spotlights of an international audience of Motorsport fanbase, TV viewers and new generations of social media followers; this race will give you the chance to be part of the Legends.



250,000

ON-SITE SPECTATORS INCLUDING 28% FOREIGNERS

120M+

TV VIEWERS IN OVER 196 COUNTRIES

5,5M+

FANS ON OUR DIGITAL PLATFORMS

SUPER TROFEO APAC AND NORTH AMERICAN TEAMS WILL HAVE THE POSSIBILITY TO JOIN THIS SINGLE EVENT.

Access to LeMans race on basis of race by race entry is granted only if the team has entered at least one race weekend in each championship before.

03

2024 CALENDAR & SERIES INFORMATION

LEMANS SUPPORT EVENT INTRO & EVENT FORMAT

THE WEEKEND FORMAT

FREE PRACTICE

1 X 45 MINUTES

QUALIFYING

2 X 15 MINUTES

RACES

2 X 45 MINUTES

To define starting grid of
Race 1 & Race 2

Races with pitstop/driver change
Start procedure: Rolling start
Races will take place on Thursday
(Race 1) and Saturday (Race 2)

MAX 60 CARS ON THE GRID PER RACE

HOSPITALITY & SIDE ACTIVITIES

VIP Hospitality & Passes allocation to the teams

Special VIP Packages available



ROGER DUBUIS
NO BELLS, OUR GAME



ROGER DUBUIS
SOLICITA' CA



21
CORSE

16K 65282





03

2024 CALENDAR & SERIES INFORMATION

— PR & MEDIA OUTREACH 2023



Lamborghini Squadra Corse

FACEBOOK

357k fans

@Lamborghinisc

INSTAGRAM

3.8m followers



Lamborghini Squadra Corse

YOUTUBE

48k subscribers

SUPER TROFEO Live Streaming

30,000 views on average

@LamborghiniSC

X

24k followers



Lamborghini Squadra Corse Youtube official channel

Social Media Coverage at every race weekend

Race pictures available before and during each weekend

Influential motorsport/lifestyle media invited at each weekend

Press kit with dedicated motorsport material distributed to journalists each weekend

Dedicated motorsport section on Lamborghini media site (including press releases and multimedia library)

Media report after each weekend

Squadra Corse website: lamborghini.com/motorsport

New Team's reserved area of the website

Drivers and Teams exposure on Lamborghini Squadra Corse social media

Races livestreaming on Lamborghini.com